IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Custon

Kenneth J. ARTIS

Serial No.: 10/678,390

Filed: October 3, 2003

For: METHOD AND SYSTEM FOR

FACILITATING CREATION AND

PROMOTION OF CREATIVE

WORKS

Customer No.: 29000

Confirmation No.: 3517

Group Art Unit: 3609

Examiner: Liu, Chia-Li

Office Action mailed:

February 16, 2010

AMENDMENT AND RESPONSE TO OFFICE ACTION PURSUANT TO 37 C.F.R. 1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper responds to the Office Action dated February 16, 2010. Claims 1 – 17, 45 and 46 are pending, while claims 18 – 42 and 44 have been withdrawn.

The claims presently stand rejected under § 112(2) and, in the case of claim 46 only, also under § 101. The pending claims also presently stand rejected as allegedly unpatentable under 35 U.S.C. § 103(a) over U.S. Patent publication 2004/0015427 A1 (Camelio) in view of U.S. Patent 7,003,493 (Weichert), U.S. Patent publication 2002/0198763 (Pittelli), and U.S. Patent 6,792,411 (Massey). Without acquiescence in the grounds of rejection and

without prejudice to pursue the original claimed subject matter at a later time (by continuation application or otherwise), the claims have been amended to clarify the subject matter being claimed, and are believed to distinguish over

the cited items as well as meet the applicable statutory requirements.

Accordingly, please amend this application as shown herein. Reconsideration of the grounds of rejection is respectfully requested in view of the accompanying remarks.

Summary of Claims After Amendment

Pending: 1 - 17, 45 and 46

Amended: 1, 45, 46

Canceled: 43

Unchanged: 2 - 17

Withdrawn: 18 – 42, 44

New: None

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks begin on page 20 of this paper.

2202276 - 2 -